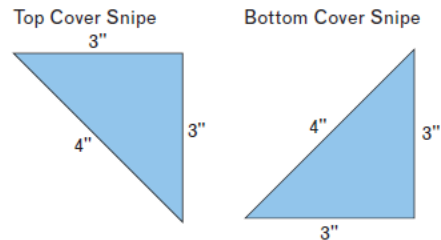
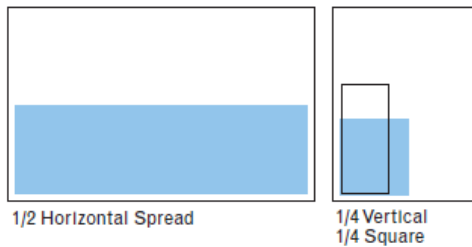
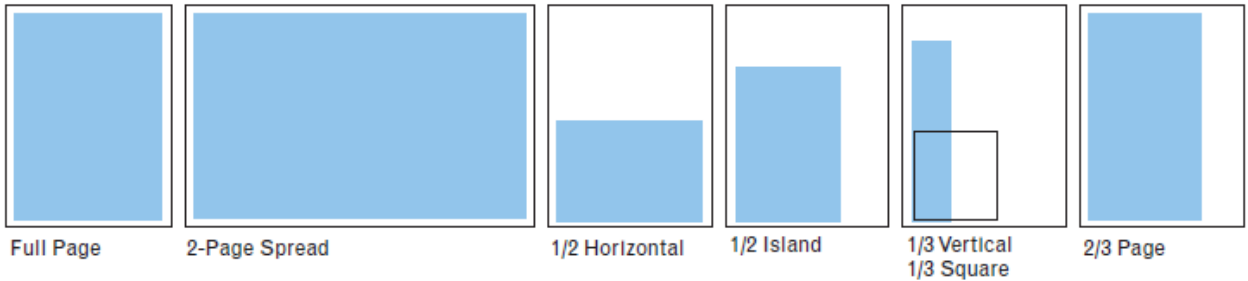


Successful Meetings Print Specs

Publication Trim Size: 8" Wide x 10 3/4" Deep

Ad Size	Live Area & Non-Bleed W x D	Bleed Size W x D	Trim W x D
Full Page/Spread*	7 x 10	8 1/4 x 11	8 x 10 3/4
2/3 Page	4 1/2 x 10	5 1/4 x 11	
1/2 Horizontal	7 x 4 3/4	8 1/4 x 5 1/2	
1/2 Horizontal Spread**	15 x 4 3/4	16 1/4 x 5 1/2	
1/2 Island	4 1/2 x 7 1/4		
1/3 Vertical	2 1/8 x 10		
1/3 Square	4 1/2 x 4 3/4		
1/4 Vertical	2 1/8 x 7 1/4		
1/4 Square	4 1/2 x 3 1/2		



AD SIZE	LIVE AREA W x D	BLEED SIZE W x D	TRIM
Footer Ad	7 x 1 1/2	8 1/4 x 1 7/8	
	W x D x C	W x D x C	W x D x C
Cover Snipe (Triangle Block)**	2 x 2 x 3	3 1/8 x 3 1/8 x 4 3/8	3 x 3 x 4

* Provide 2-page spread as single page files

** Allow 1/2" for gutter pull, (1/4" on each side of spread) so that cross-over copy and images remain outside gutter during binding.