

WEBCASTS

Ask Your Sales Rep About Opportunities to Sponsor an Educational Webcast
MN Will Work with You to Develop Your Webcast Topic

- Capture leads!
- Complete registrant contact information.
- Sponsor's branding on direct marketing messages.
- Leverage the strength of the Meeting News brand and editorial content in providing education for the industry.
- Seven-minute speaking opportunity by an executive you'd like to represent your brand.

CONTACTS

VICE PRESIDENT & GROUP PUBLISHER

Nella M. Veldran
Phone: 646-654-7325
email: Nella.Veldran@nielsen.com

DIRECTOR OF ADVERTISING SALES

Southeast/Mid-Atlantic/Ohio
Larry Mischik
Tel: 770-604-9641
Larry.mischik@nielsen.com

INTERNATIONAL ADVERTISING DIRECTOR

NYC/NJ/New England/
Bermuda/Caribbean
Diane DiMaggio
Tel: 646-654-7332
Diane.dimaggio@nielsen.com

ADVERTISING SALES MANAGER

Florida
Arthur Hyman
Tel: 561-736-5374
Arthur.hyman@nielsen.com

ADVERTISING SALES MANAGER

West / Hawaii
Sharon Freeark
Tel: 626-578-0700
Sharon.freeark@nielsen.com

ADVERTISING SALES MANAGER

Mid-West
Patricia Carman
Tel: 312-867-9197
patricia.carman@hotmail.com

DIRECTOR OF ONLINE SALES

Jared Smith
Tel: 646-654-7326
Jared.smith@nielsen.com

PRODUCTION MANAGER

Adam Schaffer
Tel: 646-654-7295
Adam.schaffer@nielsen.com

INTERNATIONAL ACCOUNT MANAGERS

Canada
Cyndy Fleming
Publicitas APR
Toronto, Ontario
Tel: 416-363-1388
cyndy.fleming@Publicitas.com

Canada – Western Office

Rosalind Genge
Vancouver, BC
Tel: 604-899-8858
Rosalind.Genge@Publicitas.com

Mexico & Latin America

Veronica Castro
CASS Media
Mexico
Tel: 52-55/5605-1757
veronicacastro@cassmedia.com

Asia/Pacific: Singapore

Lavender Tan
AI Media
Singapore
Tel: 65-6469-9321
lvtan@singnet.com.sg

EDITOR-IN-CHIEF

EDITOR IN CHIEF, MEETINGNEWS
David Meyer
Tel: 646-654-4431
David.meyer@nielsen.com

Asia/Pacific: Korea

Mr. Jung-Won Suh, President
Singesi Media Inc.,
Seoul Korea
Tel: +82 2 3275 5969
sinsegi-2@sinsegimemedia.info

Asia/Pacific: Malaysia, Thailand, Philippines

Annie Blanchard & Associates
Philippines
Tel: 632-646-2497
abaltd@skynet.net

Asia/Pacific: Japan

Hiroko Kujime
Pacific Business Inc.
Tokyo, Japan
Tel: +81-3-3661-6138
Kujime-pbi@gol.com

Asia/Pacific: Taiwan

Ye Chang & Paula Liu
Epoch Limited
Taipei, Taiwan
Tel: +886-223-779108
epoch.paula@msa.hinet.net;
epoch.ye@msa.hinet.net

Europe: Spain

Luis Andrade
Luis Andrade Publicidad
Internacional
Madrid, Spain
Tel: +34-91-441-6266
LAndrade@luisandrade.com

Europe: Portugal

Paulo Andrade
Ilimitada Media International
Lisbon, Portugal
Tel: +351-21-385-3598/45
PAndrade@ilimitadapub.com



2010

EDITORIAL CALENDAR
DIGITAL-IN-PRINT-FACE-TO-FACE

ISSUE DATE	SPECIAL FOCUS / SUPPLEMENTS	SPECIAL REPORTS	DESTINATION NEWS	INCENTIVE UPDATES	BONUS DISTRIBUTION
January 25 <i>close date: 01/04/10</i>		Meetings Technology Golf Meetings Cruise Meetings	<ul style="list-style-type: none"> LA & Beaches (Newport Beach, Long Beach, Huntington Beach) Louisiana North Carolina San Antonio Memphis Las Vegas 	Florida Incentives	
February 15 <i>close date: 01/25/10</i>	Hawaii's Big Island Supplement (Matching Advertorial) Myrtle Beach CVB Supplement Close date: Dec. 28, 2009	Insurance Meetings Gaming Destinations Strategic Meetings Management	<ul style="list-style-type: none"> Atlanta Kentucky International: Britain Austin Monterey Peninsula Missouri New York 	Island Incentives Spa Incentives	MPI PEC, Cancun February 20-23, 2010
March 1 <i>close date: 02/08/10</i>	Passport: The Meeting Planner's Guide to the International Marketplace Florida Meetings Venues (Advertorial)	Citywide Meetings Trade Shows Conference Center Update	<ul style="list-style-type: none"> Dallas/Fort Worth Indianapolis San Diego Tennessee Boston Denver International: Toronto Phoenix/Scottsdale South Carolina Greater Chicago St. Louis International: Caribbean Las Vegas Florida 	New England Incentives	IACC Annual Conference, Itaska, IL March 25-28, 2010 HSMIA Mid-America, Chicago April 14-15, 2010
April 12 <i>close date: 03/22/10</i>	Convention Center Showcase (Matching Advertorial)	Theme Park Meetings Virtual Meetings European Meetings	<ul style="list-style-type: none"> New Jersey Seattle Upstate NY Michigan Wisconsin Mississippi Gulf Coast Cleveland 		
May 10 <i>close date: 04/19/10</i>	Florida Marketplace (Matching Advertorial) Close date: April 12, 2010 Resorts Showcase (Matching Advertorial) Close date: April 12, 2010	Golf Meetings Training Meetings Group Airline Update	<ul style="list-style-type: none"> Kansas City San Francisco Texas International: Quebec City, Montreal, Bermuda Hawaii Long Beach Reno-Tahoe Midwest Meetings 	International Incentives	IMEX, Messe Frankfurt, Germany May 25-27, 2010 HSMIA West, Long Beach, CA June 16-17, 2010 ASAE Springtime, Washington, DC May 27, 2010
21-Jun <i>close date: 5/31/10</i>		Hawaii Corporate Meetings Las Vegas Innovations Meetings Marketing Government Meetings Medical Meetings Colorado	<ul style="list-style-type: none"> NYC Orlando/Central Florida Austin International: Aruba, Ontario 		

ISSUE DATE	SPECIAL FOCUS / SUPPLEMENTS	SPECIAL REPORTS	DESTINATION NEWS	INCENTIVE UPDATES	BONUS DISTRIBUTION
July 19 <i>close date: 06/28/10</i>	New & Renovated Properties Showcase (Matching Advertorial) close date: July 12, 2010	Gaming Destinations Destination Management Companies	<ul style="list-style-type: none"> Atlantic City Florida's Gulf Coast Houston/Galveston LA & Beaches Hawaii International: Mexico 		MPI-WEC, Vancouver July 24-27, 2010 DMAI (IACVB), Hollywood, FL July 21-23, 2010 ASAE National, Los Angeles August 21-24, 2010 NBTA, Houston August 8-11, 2010
August 30 <i>close date: 08/09/10</i>		Convention Center Services Short-Term Meetings	<ul style="list-style-type: none"> Texas Boston Pacific Northwest Pennsylvania Alabama Palm Springs Louisiana Southern Meetings International: Mexico North Florida 	California Incentives	HSMIA National, Washington, DC September 8-9, 2010
September 13 <i>close date: 08/23/10</i>	CVB Showcase (Matching Advertorial) close date: Aug. 4, 2010 Mexico: Conventions, Meetings and Incentive Travel close date: Sept. 4, 2010	Education Golf Meetings Asia/Pacific Meetings Native-American Casino Update	<ul style="list-style-type: none"> Cincinnati Metro DC San Diego Las Vegas South Florida & Keys Hawaii International: Western Canada New England San Francisco Tampa & St. Petersburg 	Arizona Incentives Hawaii Incentives	The Motivation Show (IT&ME), Chicago, IL October 12-14, 2010
October 11 <i>close date: 09/20/10</i>	Florida Meeting and Incentive Planners Guide close date: Sept. 13, 2010	Outlook 2011 F&B Update Conference Centers	<ul style="list-style-type: none"> Chicago San Antonio Pennsylvania International: Macau & Hong Kong, Bahamas, Yucatan California Myrtle Beach 	Florida Coast to Coast	ICCA, Hyderabad, India October 23-27, 2010
November 15 <i>close date: 10/25/10</i>		Green Update Meetings Contracts Gaming Destinations	<ul style="list-style-type: none"> Georgia Ohio Cleveland Reno-Tahoe Colorado Springs Dallas-Fort Worth International: Western Europe, Canada Emerging Destinations 	Mexico Incentives	EIBTM, Barcelona November 30- December 2, 2010
December 20 <i>close date: 11/29/10</i>	Planner's Choice Awards (Advertorial) Close date: Nov. 22, 2010	25 Most Newsworthy CVBs	<ul style="list-style-type: none"> Phoenix/Scottsdale New Orleans Anaheim Greater Miami & Beaches Twin Cities Mississippi Nashville Orlando International: Asia-Pacific 	Cosmopolitan Incentives Affordable Las Vegas	PCMA Annual Meeting, Las Vegas, NV January 9-12, 2011